# Nithya Duggaraju

UI/UX designer with a strong passion for user-centered design and creating delightful digital experiences.

3+ years of experience in **Figma**, **Photoshop**, **Lightroom**, **Illustrator**, **Adobe XD**, **After Effects**, **and AI design tools**. Check out my portfolio - www.nithyadesigns.com

#### **EDUCATION**

**University of Michigan, Ann Arbor** | AUG 2024 - PRESENT M.S. in Information - UX Research and Design

University of California, Davis | SEPT 2020 - JUN 2024 Bachelor of Arts, Design

Google UX Design Professional Certificate | JAN 2022 - OCT 2022 Completed a comprehensive UX design process course focused on user research, wireframing, mockups, prototypes, and user testing.

[Link to Badge]

## PROJECTS/EXPERIENCE

## UX Design Intern, atronous.ai

MAY 2025 - PRESENT

- Designed the e2e customer portal experience, streamlining agentic
   Al-powered product catalog management.
- Collaborated with developers and leadership to translate agentic AI workflows into intuitive, user-friendly experiences.
- Delivered interactive prototypes and design systems that simplified complex data pipelines.
- Expanded my design skills by learning how to build UI experiences for LLM-powered (GPT/Gemini) platforms.

### UI/UX Intern, Patasala

JAN 2023 - JAN 2024

- Designed high-fidelity core features of an educational technology app (payments, enrollments, scheduling) in Figma.
- Adapted interfaces to academic cycles by surfacing seasonal priorities on the homepage (e.g., enrollments at term start, exam results at year end).
- Iterated on designs based on stakeholder feedback to translate research insights into user-centered design solutions.

[View Case Study]

#### **Contact Info**

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#### **LINKS**

**Portfolio** 

**Photography Website** 

#### **SKILLS**

Figma • User-Centered Design • UX for Al Platforms • Wireframes • Mockups • Interactive Prototypes • User Journeys • Visual Design Skills • User Research • Strong Oral & Written Communication

## **COURSEWORK**

Principles of User Experience Product Management

Automotive UX
AR/VR Application Design
Pervasive Interaction Design (IoT)
Designing Consumer Health Tech

New Frontiers in Generative Al Wearable Technology Graphic Design Design Drawing Intro to 3D Design

Java/Python Programming Coding For Designers

Research Methodology in Psychology Intro to Cognitive Science

## **Davis Design Interactive**

SEPT 2022 - MAR 2024

- Collaborated on UX design events and projects with the UI/UX student community at UC Davis.
- Awarded "Most Innovative UX" for a project demonstrating creative problem-solving and human-centered design.

#### **LANGUAGES**

Java

Python

Processing

HTML/CSS

## **ArtSphere**

OCT - DEC 2024

- Designed a mobile art history community platform for users to learn about artwork, explore museums, and connect with other art history enthusiasts.
- Created low to high-fidelity prototypes in Figma and validated design decisions through competitive analysis, user research, and user testing with 15+ participants.

#### **HOBBIES**

Digital Photography

**Board Games** 

Reading

Biking

## Ultra Violet Band (Wearable Technology)

MAY - JUN 2023

- Designed and built a comfortable wearable device that detects UV radiation levels real-time and alerts users when exposure is harmful.
- Programmed an Adafruit circuit and integrated hardware and UX design for a functional prototype.

[View My Work]

## **Travel Planner**

APR 2023

- Designed a travel planning mobile app that helps users with trip organization.
- Conducted user research with surveys and interviews with 15+ participants
  to identify user pain points. Collaborated with a team to develop
  wireframes, a design system, and a full interactive Figma prototype.

[View Case Study]